

Latinos Unidos of New Hampshire
For the advancement of the Latino community in the State
Providing scholarship opportunities to deserving young Latino students in the Granite State



11th Annual

Latino Festival

Saturday, August 21, 2010
Veterans Park - Manchester, New Hampshire

SPONSORSHIP OPPORTUNITIES

FESTIVAL OVERVIEW

Each year, Latinos Unidos of New Hampshire holds its annual Latino Festival at Veterans Park in Manchester, New Hampshire. The Festival was founded in 2000 and continues to grow each year. The Latino Festival draws large crowds of anywhere from 5,000 to 10,000 people. This Festival celebrates the culture and heritage of Latino culture in the Granite State and the Manchester metropolitan area. The Latino Festival offers a variety of activities, entertainment and cultural experiences for the entire family. Activities include a 1/4 mile motorized parade from City Hall to Veterans Park, main stage entertainment, dance performers, ethnic food, craft booths, exhibitors/displays, face painting, music... and much, much more.

SPONSORSHIP BENEFITS

The Latino Festival serves as a connection between sponsoring organizations and the rapidly growing Latinos population in the state. This dynamic Festival, and the community which it draws, provides wonderful opportunities for sponsorship. As a Festival sponsor, organizations can pioneer new markets, introduce products, and become a part of a distinctive and valued tradition. Replete with benefits and opportunity, sponsorship of the Latino Festival is an investment with a guaranteed return! We invite you to be part of the 11th Annual Latino Festival. **(see sponsorship packages on next 2 pages)**

Note: early registration is encouraged. Prime booth spaces are allocated based on when registration is received.

For more information call Alejandro Urrutia at (603) 321-1291 or email: alejandro.urrutia@yahoo.com



\$ 7000 BLUE DIAMOND

Sponsorship benefit
Package

- Banner on top of stage
- Display table at Festival
- Corporate logo featured on Latinos Unidos web site
- Fourteen (14) live stage mentions
- Full-page color ad in program book
- Symbolic check presentation on stage
- Banner on event parade @11AM
- Special recognition on press release (includes quotation from your organization)

\$ 3500 DIAMOND

Sponsorship benefit
Package

- Banner on top of stage
- Display table at Festival
- Corporate logo featured on Latinos Unidos web site
- Seven (7) live stage mentions
- 1/2 page color ad in program book
- Symbolic check presentation on stage
- Banner on event parade @11AM
- Recognition on press release

\$ 2500 DEALERSHIP

Sponsorship benefit
Package

- Exclusive for car dealerships only
- Three (3) announcements recognizing your company made on stage
- Designated site for car display area
- Logo recognition in program book

Only two
available

\$ 1500 RUBY

Sponsorship benefit
Package

- Banner on Festival grounds
- Display table at Festival
- Corporate name featured on Latinos Unidos web site
- Three (3) live stage mentions
- Logo recognition in program book
- Banner on event parade @11AM

\$ 500 SAPPHIRE

Sponsorship benefit
Package

- Display table at Festival
- Corporate name featured on Latinos Unidos web site
- Three (3) live stage mentions
- Company name in program book

\$ 100 INDIVIDUAL

- Individual name on Latinos Unidos web site
- Individual name in program book



\$ 175 DISPLAY TABLE

- One Space up to 10'x10'
- Only one business per space
- Bring your own table, canopy (optional) and chairs

\$ 350 FOOD KIOSK

- One Space 10'x10'
- Only one business per space
- Includes 2 tables
- \$50 will be refunded after cleaning space

The person renting the food kiosk assumes full responsibility to contact the Manchester Health Department for the purpose of complying with city laws, filling and paying permits fees. You also agree to comply with all regulations as it relates to public health and food handling. The Manchester Health Department will come to inspect and award the permit to operate the kiosk on the day of the event. All food to be sold should be prepared in a commercial licensed kitchen. The kiosk is exclusively for the selling of food only. You can also sell drinks at no extra charge) Extra food kiosk space is available for \$175

PROGRAM BOOK ADS

- Full Page \$250 (5.5" x 8.5")
- Half Page \$150 (5.5" x 4.25")
- Business Card Size \$ 75

Artwork: Deadline July 16, 2010
 Send ad to: Alphagraphics
us219@alphagraphics.com
 Telephone: 603-645-0002

Please let them know the ad size and mention in the reference line that the ad is for the Latino Festival Program Book.
 Questions: Alejandro Urrutia (603) 321 1291

The event will be held rain or shine * No refunds for rental *****
 LUNH will not provide electrical Power

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| <p>Company Name: _____</p> <p>Contractor Signature: _____</p> <p>Contact Person: _____</p> <p>Email: _____ Phone: _____</p> <p>Address: _____</p> | <p>Please circle your selection</p> <ul style="list-style-type: none"> • \$7000 Blue Diamond • \$3500 Diamond • \$2500 Dealership • \$1500 Ruby • \$500 Sapphire • \$100 Individual • \$200 Display Table • \$350 Food Kiosk(Extra Space + \$175) • \$ 250 Full-Page Ad (Program Book) • \$150 Half-Page Ad (Program Book) • \$75 Business Card (Program Book) |
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| <p>Payment:</p> | <p>Deadline: July 16, 2010 Make check payable to: "Latinos Unidos / In-Town Manchester c/o Latino Festival" Mail payment to: Latinos Unidos P.O. Box 1202, Manchester, NH 03105 Please include: This page with your contact information and your desired sponsorship option.</p> |
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